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Corporate Treasury Management

Empowering corporates with an interactive corporate treasury management resource



The themes of this product:

- Foreign Exchange Management
- Risk Management
- Funding and Investment Strategies
- Treasury Implementation

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Overview

The importance of the treasury function has been highlighted over the past few years. Risk mitigation, exposure management and the uses of hedging strategies are all now considered essential. Treasury managers must be able to use and apply financial products in order to maximize profit. With the ever-increasing range and complexity of available financial instruments, treasury managers must constantly update their skills in order to effectively undertake their crucial duties. This product deals with key functions in foreign exchange management, risk management and financing activities. Implementation aspects such as developing policy statements and controls are discussed. These aspects are supported by case studies of failures of various corporations.

The course will help you:

- Understand the structure of a treasury in an organization
- Assess the latest trends in Treasury Management
- Apply latest exposure measuring techniques
- Aid implementation of the hedging techniques for various types of risk
- Use the currency risk sharing agreement in long-term contracts
- Employ funding and investment strategies to promote company performance
- Develop a policy statement and apply control issues, vital to efficient treasury operations
- Compare various treasury management software systems available in the market

Target Audience

- Corporate Treasury Executives
- Portfolio Managers
- Management Consultants
- Pension Fund Managers
- Mutual Fund Managers
- Investment Managers
- Money Market Managers
- Research Analysts
- Futures & Options Specialist
- Commercial & Investment Bankers
- Insurance Companies
- Bond & Equity Sales Staff
- Foreign Exchange Executives
- International Cash Managers

Course Level and Number of Courses

Basic Level. Library of 30 Courses

Instructional Method

Dynamic, Interactive e-learning

Recommended Background

Familiarity with basic financial concepts

To Purchase

Contact us at:

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Time taken to complete each Course:

Two - Three hours

1. Treasury Management- Scope and Importance
2. Overview of Risk Management
3. Translation Exposure
4. Transaction Exposure
5. Economic Exposure
6. Case Studies- Foreign Exchange Exposure
7. Currency Risk Sharing Agreement
8. Yield Curve Analysis
9. Duration
10. Basis Point Value
11. Convexity
12. Value-at-Risk
13. Interest Rate Futures
14. Interest Rate Options
15. Interest Rate Swaps
16. Case Study- Applications of Interest Rate Derivatives
17. Short-term Financing
18. Long-Term Financing
19. Money Markets
20. Capital Markets
21. Portfolio Management
22. Treasury Management Systems
23. Treasury Policy
24. Treasury Controls
25. Accounting for Derivatives
26. Allied Irish Banks
27. Procter & Gamble
28. Gibson Greetings
29. Sumitomo
30. Lufthansa

Available Products

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Product Name	No. of Courses
1. Asset Liability Management	Library of 24 Courses
2. Liquidity Management and Contingency Funding Plan	Library of 14 Courses
3. Financial Institution Analysis - CAMELS Approach	Library of 8 Courses
4. Financial Mathematics	Library of 7 Courses
5. Global Banking Supervision	Library of 15 Courses
6. Capital Adequacy Planning (Basel I)	Library of 7 Courses
7. Basel-II: New Capital Proposals	Library of 8 Courses
8. Futures & Forwards	Library of 7 Courses
9. Swaps	Library of 7 Courses
10. Options	Library of 10 Courses
11. Market Risk (Basic Level)	Library of 8 Courses
12. Market Risk (Intermediate Level)	Library of 8 Courses
13. Market Risk (Advanced Level)	Library of 4 Courses
14. Value at Risk	Library of 16 Courses
15. Credit Analysis	Library of 13 Courses
16. Credit Ratings	Library of 3 Courses
17. Counterparty Credit Risk	Library of 9 Courses
18. Credit Risk Modeling	Library of 6 Courses
19. Credit Derivatives	Library of 23 Courses
20. Operational Risk Management	Library of 21 Courses
21. Asset Securitization	Library of 25 Courses
22. Asset Liability Management for Insurance Companies	Library of 29 Courses
23. Anti-Money Laundering	Library of 5 Courses
24. Financial Privacy	Library of 6 Courses
25. Corporate Governance	Library of 9 Courses
26. Money Markets	Library of 9 Courses
27. Fixed Income Markets	Library of 17 Courses
28. Equity Markets	Library of 10 Courses
29. Foreign Exchange Markets	Library of 9 Courses
30. Foreign Exchange Management	Library of 7 Courses
31. Treasury Analytics	Library of 5 Courses
32. Interest Rate Risk Management	Library of 4 Courses
33. Funding and Investments	Library of 5 Courses
34. Implementation	Library of 4 Courses
35. Case Studies	Library of 5 Courses
36. Understanding Financial Statements	Library of 2 Courses
37. Budgeting	Library of 5 Courses
38. Financial Accounting	Library of 9 Courses
39. ePRM Coach	Library of 53 Courses
40. eFRM Coach	Library of 60 Courses

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Upcoming Products

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KESDDEE has the required technology platform to respond to clients training requirements in the financial industry. We offer several solutions, each developed with the guidance of credible experts. Given below are few of the forthcoming products:

1. Finance for Non-finance Managers
2. Banking Technology
3. Internal Audit for Financial Institutions
4. Commodity & Energy Markets
5. Trade Finance

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E-mail (Corporate IDs Only).....

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I wish to learn more about your products. Please contact me.

Please send me a brochure and keep me updated on:

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| <input type="checkbox"/> Worldwide seminar calendar for 2004 | <input type="checkbox"/> Asset Securitization |
| <input type="checkbox"/> Asset Liability Management | <input type="checkbox"/> Top Management Forum |
| <input type="checkbox"/> Global Best Practices in ALM | <input type="checkbox"/> Trading Risk Management including VaR |

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