

SOUTHERN (ALIFORNIA ASSOCIATION FOR FINANCIAL PROFESSIONALS

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Event Info

"Basel III: New Capital Requirements"

Guest Speaker(s): S.L. (Sam) Srinivasulu, Ph.D., Chairman, KESDEE Inc.

Date: Friday, March 14th, 2014

Venue: Beverly Garland Holiday Inn Hotel

4222 Vineland Avenue Studio City, CA 91602

Members: No Cost

Guests: \$50

RSVP: This event has already past. You will no longer be able to RSVPs for this event.

Agenda:

Cost:

11:30 AM Registration

11:45 AM Speaker Luncheon

12:30 PM Program
1:30 PM Adjournment

Event Details:

In July 2013, the U.S Federal Regulatory Agencies (FRB, OCC and FDIC) issued final rules for the U.S implementation of Basel III Framework.

Basel III is the global regulatory response to the financial crisis that began in 2007. Basel III incorporates several measures to strengthen the global capital framework. These include among others, more and higher quality capital, enhanced risk coverage, reducing procyclicality, promoting capital conservation and addressing systemic risk. In addition, there are new Liquidity requirements.

The U.S implementation shows the interplay of Basel III with Dodd- Frank, Community Bank Capital rules and PCA.

This presentation covers Basel III framework, the US implementation of Basel III, potential impact on financial institutions and their customers. Basel III will impact all aspects of a financial institution's business model including volume, mix and pricing of assets, liabilities and off balance sheet items. Both corporate and individual customers will confront questions of availability, pricing and terms of credit and services.

Presentation -

Speaker's bio(s):

S.L. (Sam) Srinivasulu, Ph.D.

Chairman, KESDEE Inc.

S.L. (Sam) Srinivasulu, Ph.D. is Chairman of KESDEE Inc., a financial eLearning company

He has a PhD from the Graduate School of Business Administration, University of Michigan, Ann Arbor

For over 25 years, he has presented several in-house and public training programs to senior financial executives in 40 countries on topics of Asset Liability Management and Risk Management

He was invited by the U.S. Federal Reserve System to conduct Executive development programs to the supervision and regulation staff of the Federal Reserve System. This five year project was the catalyst for establishing KESDEE Inc., a financial e-Learning company (www.kesdee.com).

Upcoming Events

April 11th, 2014

Webinar: The 3 Year Treasury
Review: Consistent Implementation
of Best Practices

April 24th, 2014

33rd Annual SoCal EXPO

June 13th, 2014 Lunch Meeting

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2014 AFP Business Outlook Survey

What's ahead for the economy and business environment in 2014? According to results from the 2014 AFP Business Outlook Survey, business conditions are expected to improve next year. In fact, more than half of financial professionals anticipate business conditions to improve during 2014, the largest percentage suggesting such improvement since before the recession of 2008-2009.

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