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Learning and Development

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DAY 2 - Thursday, February 6

Competency Development in the Financial Services Industry: Four Case Studies

Speaker: S.L.(Sam) Srinivasulu, Ph.D., KESDEE Inc | 1:45 p.m. - 2:30 p.m.

Self paced eLearning is most suitable to train a large number of employees in different parts of the world. Surveys have shown that opportunities for learning and career development are as important as salary and other benefits. In order to recruit, reward and retain high quality employees, a proactive plan of action is needed for talent development. This presentation illustrates competency development through personalized learning paths. We will explore the situations of a large global bank, a large asset management company, a regional bank with a bilingual employee population, a banking supervisory agency, and we will see how learning paths were designed for different levels, functional roles and mandates, to address the rigorous requirements of the Financial Services industry. In addition, we will illustrate how these institutions used eLearning resources for exam prep for industry certifications, internal certifications, continuing education and on boarding.