



The International Conference on E-Learning in the Workplace

Conference

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ICELW 2014 Program

The ICELW 2014 program includes:

- Keynote speeches by [Steve Wheeler](#) from Plymouth University, the renowned speaker, blogger, tweeter, and e-learning expert; and [Peta Hellmann, Ph.D.](#), Senior HR Officer at the World Bank Group
- An invited talk from [Dr. Will Thalheimer](#), the well-known researcher and learning/performance consultant, on the [Serious E-Learning Manifesto](#)
- A special panel discussion on the potential uses (or not!) of MOOCs in corporate training and professional development, moderated by conference chair [Dr. David Guralnick](#).
- Dozens of additional presentations given by experienced presenters from over 30 countries.
- The announcement of the winners of the International E-Learning Awards - Business Division.
- Our ICELW mini-expo, on Thursday, June 12th.

Friday, June 13th, 2014

Location:

Faculty House at Columbia University, on 116th Street between Amsterdam Avenue and Morningside Drive.

Directions:

Enter the Columbia campus through the gates at 116th St. and Broadway, near the 116th St. subway stop on the "1" train. Continue walking through the campus, past Amsterdam Avenue towards Morningside Drive. You'll see Jerome Greene Hall on the left; just after Jerome Greene Hall, you will see a courtyard on your left called the Wien courtyard. Enter the courtyard through the gates. Walk through the courtyard, back and around to the right. Faculty House will be the last building on the right.

Session 5D

3rd Floor - Board Room

Session Chair: [Taina Patmore](#), Kaleidoscope Learning, New York, New York, USA

9:30-10:30 AM
60-minute session

Competency Development in the Financial Services Industry: Six Case Studies

[S. L. \(Sam\) Srinivasulu](#), KESDEE Inc, San Diego, California, USA

The ICELW 2014 conference and expo will be held from [June 11-13, 2014](#), at Columbia University in New York.