

KESD@E's participation in the CFA Institute Society Leadership Conference

KESD@E exhibited at the CFA Institute Annual Society Leadership Conference September 13-15, 2012 in Hong Kong. This is the fourth year in a row for KESD@E to exhibit in such annual Society Leadership Conference and this was an opportunity for useful discussion with leaders from several CFA societies.

eCoach for CFA level I program:

KESD@E offers eCoach for CFA level I program. This is self-paced and web based. The candidate can buy the entire eCoach for \$300 or any of the ten individual topics for prices starting at \$20. For more details Visit: http://www.kesdee.com/pdf/eCFALevel_Ia.pdf

CFA Continuing Education:

KESD@E is registered with the Chartered Financial Analysts (CFA) Institute as a program-level participant in the Approved-Provider Program of continuing education/professional development programs. KESD@E's 419 e-learning courses have been "pre-qualified" for CE Credits. This includes 121 e-learning courses for CE credit, inclusive of Standards, Ethics, and Regulatory (SER) credit.

KESD@E's e-learning platform will electronically report to the CFA Institute details of CE credits earned by CFAs. Each module is affordably priced between US\$ 10 to US\$ 30.

For more details Visit: http://www.kesdee.com/pdf/CFA_CE1.pdf

Several CFA societies' leaders had discussions with KESD@E team regarding KESD@E's Society Partnership Program. KESD@E offers strategic partnership program with a 40% (Forty percent) revenue share to the society.

For more details Visit: http://www.kesdee.com/pdf/Society_Partnership_Program.pdf